

Newsletter for the Activities held in Department of Management 2019-20

Teacher's Day

Teacher's Day was celebrated in "Himalayan Institute Of Management" on 5th September, 2019 as a mark to tribute to Dr. Saravapali Radhakrishnan, the second President of India, who above all was a renowned scholar and was a dedicated teacher. Students at the campus showed their highest regard and expressed gratitude towards their teacher's by organizing various functions on Teacher's Day wherein they displayed their talent by giving whole range of performance and offering gifts to their teachers. Various academies as well as cultural Activities Were Organized.

Prof.(Dr. Sudesh Kumar Garg, Dean Academics, HGPI expressed the importance of being a teacher, while emphasizing upon the roles and responsibilities which a teacher needs to shoulder in our modern society. He highlighted the value of good character of the teacher which serves as a source of inspiration to the society.

Diwali Mela

Diwali , the annual festival of lights brings much needed joy in our hearts. oRegardless of age , everyone from a toddler to an aged person enjoys bursting crackers and having their favorite sweets.

Himalayan institute of management celebrated on 24th October ,2019 diwali mela with great joy, fun.




Institutional Achievement Achievers




- * Prof. (Dr.) S.K. Garg, Dean Academics HGPI was appointed as the member of the Peer Team by National Assessment And Accreditation Council (NAAC) to visit the following institutions/colleges for Accreditation: (i) Dr. Ram Manohar Lohia Smark Mahavidalya, Diwan Road , Muzaffarpur, Bihar (ii) School of Management Science, Kasimpur Biruha, Sultanpur, Road, Near h, Lucknow, U.P.(iii)Parle Tilak Vidhalaya Association’s Sathaye College, Mumbai. He was nominated as a member of Local programme planning and management committee (LPPMC) of UGC-human resource development centre , BPS mahila vishwavidyalya , khanpur kalan (Sonipat), Haryana . Hon’ble Governor and chancellor of Indira Gandhi University, Meerpur, Rewari(Haryana) nominated Dr. S.K. Garg as his nominee on the selection committee of IGU, Meerpur, Rewari.
- * Dr. Mukesh Goel, HOD of Management Department, HIM, Kala Amb, is Single Piont of Contact (SPOC) of short term courses by IITMadras, Bombay, Kanpur, Rooraki and Khadagpur. He is also Editor of International Journal, which is introduced by Himalayan Institute of Management with the name and style “HGPI International Journal of Multidisciplinary Research & Development” (Approved and registered in Registrar of Newspaper of India, New Delhi) with ISSN [2582-5968](#).




Research and development activities by Management Department




Sr. No.	Name of Faculty	Research Work
1.	Mr. Mukesh Kumar	Demonetization and its impact on Indian Economy
2.	Dr. KiranChanda	Promotional Strategies of Apple Practiced in Himachal Pradesh
3.	Mrs. Deepika Kohli yadav	Total Quality Management: A Futuristic Approach
4.	Mrs. Kavita Sharma	Contribution of Private and Public Players in the Field of Life Insurance
5.	Mrs. Bhawana Arora	E-way Bill
6.	Ms. Shallu Dhiman	Entrepreneurship: Role Of Internet And

Our shining stars

POSITION	NAME	MARKS/GRADE	PHOTOGRAPH
1 ST	PRIYANKA PUNDIR	7.9 SGPA	
2ND	DIVYANSHU AGGARWAL	7.2	
3RD	VIVEK MISHRA	7	

POSITION	NAME	MARKS/GRADE	PHOTOGRAPH
1ST	Tamanna Ansari	8.54 CGPA	
2ND	Sandeep Kumar	7.59	
3RD	Shibu Bhardwaj	7.39	

POSITION	NAME	MARKS/GRADE	Photograph
1ST	RAJAT KUMAR	9.2 CGPA	
2ND	SHIKHA	8.7	
3RD	POOJA KAUNDAL	8.5	

POSITION	NAME	MARKS/GRADE	Photograph
1ST	Bandana Tamang	8.00	
2ND	Sangay Palmu Bhutia	7.67	
3RD	Devi Das Nair	7.58	

Training & Placement

Providing opportunities to students for campus placement and other industrial initiatives has always been believed to change the dynamics of how the students will lead the future course of life and thus the training & placement team has been functioning in providing ample opportunities to the students in terms of industrial visits, industry technical sessions, placement opportunities-on campus & off campus, skill development platform. The top companies who visited the campus for recruitment in the year 2018-19 are listed below:

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| <ul style="list-style-type: none"> * E Nest, * Microtek, * Pritam International, * Vanesa Cosmetics, * Jaeco, * AR Industries, * CS Soft, * Just dial, | <ul style="list-style-type: none"> * Hiltweb Solutions Pvt. Ltd, * Raps infocom, Scope Telecom * Livguard(Luminous), * Airtel, * Venus * PAYTM. |
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Sr. No	Date	Company Name	Location	Number of Students Placed	Course	Placed Students
1	02-04-19	EUREKA FORBES LTD.	CHANDIGARH	6	MBA	Ajay Kumar, Inder Kumar, Vipam Kumar, Rajat Chettri, Rakesh, Heera Devi
				7	BBA	Devi Das Nayar, Shivani, Salma Sonam, Sandeep, Amit, Shalini, Pavi Hangma Subba.
2	02-06-19	VISION	KALA-AMB	1	MBA	Inder Kumar
3	02-09-19	JUSTDIAL	CHANDIGARH	2	MBA	Shikha & Heera Devi.
4	21/2/2019	ICICI PREDUENTIAL LIFE INSURANCE	CHANDIGARH	3	MBA	Pooja Kumari, Rajat Kumar & Shikha Devi.
				7	BBA	Sanjay, Devi Das, Bandana, Domith, , Ayesha, Kunal, Tamanna
5	05-08-19	Rajiv Industries	Kala-amb	4	MBA	Kamlesh, Vipam, Ajay Kumar & Rajat.
6	05-12-19	RSA	Kala-amb	1	MBA	Narender Kumar.
7	21/5/2019	JHS Sevendgaard Laboratories Ltd.	Kala-amb.	1	MBA	Pooja



Himalayan Institute of Management

Himalayan Institute of Management was established in year 2007. The MBA course is approved by AICTE, Ministry of HRD, New Delhi, and H.P. Government, and affiliated to H.P. Technical University Hamirpur. BBA Course is affiliated to H.P. University Shimla.

Departmental Activities

Mehandi Competition

On the occasion of Teej, Management Deptt. organized a Mehandi competition on 2nd August 2019. All the students participated in it with great enthusiasm. The students drew unique patterns on the teacher's hand. It was a great pleasure for all of us.

Cleanliness Drive

The Cleanliness is the basic aim of every Institution. Our Prime Minister Mr.P.M. Modi. Started a campaign called Swatch Bharat Abhiyan. By emulating him, we started this campaign in our institute on 4th October, 2017. Now our institution is famous for cleanliness.

Salad Making Competition

Salad Making Competition was held at HIM on 10-08-2019. The objective behind the competition was to inculcate healthy food habits and awareness regarding the choice of food among the youth. Total 14 students participated in it. The students displayed copious types of both vegetable and fruit salads such as Watermelon Basket salad, Combo salad, Jumbo salad and many more ingenious salads using commonly available ingredients.

Quiz Contest

For the upgradation of students HIM organized a **Quiz Contest** among students of MBA & BBA on 10-09-2019. The purpose of this activity is to increase the confidence level of students which further helps them to interact in various job roles.

Mock Interviews

For the upgradation of students HIM organized a Mock Interviews among students of MBA on 06-09-2019. The purpose of this activity is to increase the confidence level of students which further helps them to interact in various job roles.

Guest Lecture

For the upgradation of students HIM organized a Guest Lecture for students of MBA & BBA on 25-09-2019. Mr. Sumit Chadda (C.A) provide the knowledge regarding aspects of accounting in real business world. The purpose of this activity is to increase the confidence level of students which further helps them to interact in Business World.

Mock Interviews

For the up gradation of students HIM organized a Mock Interviews among students of MBA & BBA on 10-10-2019. Total 38 students participated in this activity. The purpose of this activity is to increase the confidence level of students which further helps them to interact in various job roles.

Startup India

On 13th Nov, 2018 HGPI Organized a program on **“Startup India”**. **Startup India** is an initiative of the Government of India. The campaign was first announced by Indian Prime Minister, Narendra Modi on 15 August 2015 in New Delhi. Mr. Aakarshan provide valuable information about Start-Up Awareness, incubation and other incentives. He told how to get benefit of this scheme. How to be anyone become an entrepreneur if he/she has innovative idea.

JOB FEST

The job fest conducted on 23rd Dec,2019 in HGPI, Kala Amb, HP. Around 1000 top students participated and 550 were shortlisted. The students were offered, jobs in E Nest, Microtek, Pritam International, Vanesa Cosmetics, Jaeco, AR Industries, CS Soft, Just dial, Hiltweb Solutions Pvt. Ltd, Raps infocom, Scope Telecom, Livguard(Luminous), Airtel, Venus and PAYTM.

Industrial visit

On 03rd Oct.2019, we went to industrial visit to Decathlon, Zirakpur. It was a French sporting goods retailer. With over 1400 stores in 45 countries. it is the largest sporting goods retailer in the world.It was opened in Punjab in 2016. It has more than 50,000 products. Mr. Deepender Karki & Ms. Amanpreet describe about the company and products in detail.

Basant Panchmi

Saraswati Puja 2020, Basant Panchmi marks the beginning of spring's season. The day is also celebrated as Saraswati Puja and Goddess of Wisdom and knowledge, Saraswati, is worshipped on this day. Himalayan institute of management celebrated on 30 January, 2020 with great joy, fun.

Martyrs' Day OR Shaheed Diwas

On 30 January, Martyrs' Day is celebrated in India (every school, colleges and office) to pay homage to victims who fought for the freedom, welfare and progress of India. Himalayan institute of management celebrated memories of shaheed Diwas with two minutes silence.